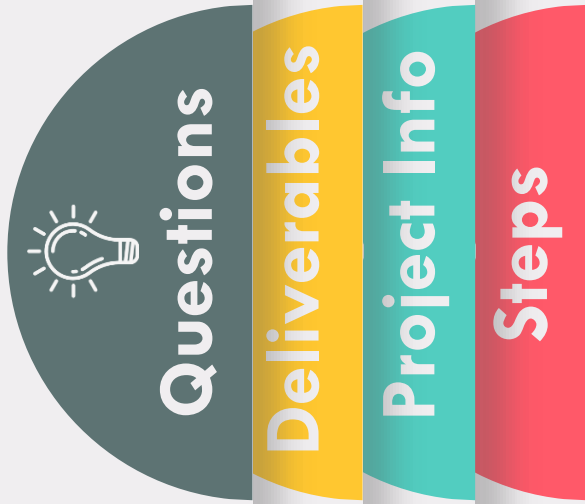


# E-LEARNING COURSE PROJECT PLAN



By May Chang



# E-LEARNING COURSE: BOOST YOUR DAY WITH A PROTEIN SHAKE

## STEPS TO COMPLETE COURSE

### STEP ONE:

Gather information to understand the purpose and target audience of e-learning course. Where is the gap? Where are learners currently at, and where do we want them to be? Talk to SMEs and stakeholders and review previous training materials. Conduct additional research as needed.

### STEP TWO:

Write measurable learning objectives and complete storyboard for review and sign-off by SMEs and stakeholders.

### STEP THREE:

Develop course using authoring tools and other programs to create interactions, graphics, videos, and voiceovers. Seek input and feedback from SMEs, stakeholders, teammates, and/or managers. Revise and test the course on users. Seek final approval.



Questions

Deliverables

Project Info



Steps



**Questions**

**Deliverables**

Questions to ask the client are noted in blue below.

<b>Course Name</b>	Boost Your Day with a Protein Shake
<b>Subject Matter Expert(s)</b>	<i>Who is the SME for this project? Do you have any recommended resources?</i>
<b>Stakeholders</b>	<i>Who are the stakeholders?</i>
<b>Purpose and Background</b>	The purpose of the e-learning course is to promote the company's new health and wellness initiative and introduce employees to the new blenders at work and encourage them to make healthy protein shakes.
<b>Targeted Learners</b>	<p>Employees of the company</p> <p><i>Is the target audience all employees or only certain groups? What is their knowledge base and experience in using blenders and making shakes? What is their general attitude towards a healthier lifestyle? What does their work schedule and workload look like, and does it impact the way they perceive being able to take time away to participate in healthy initiatives? Are their technology skills where they need to be in order to successfully complete this e-learning course, or would a blended or instructor-led training be preferred (i.e. a lunch-and-learn event)?</i></p>
<b>Learning Objectives</b>	<p>Learners will be able to:</p> <ul style="list-style-type: none"> <li>•operate a blender safely</li> <li>•make a shake</li> <li>•explore healthy shake choices</li> </ul>



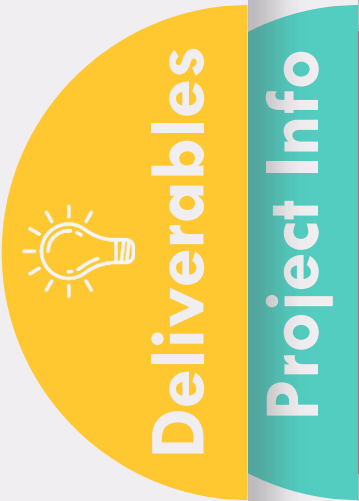
**Project Info**

**Steps**



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<b>Project Deliverables</b>	<ul style="list-style-type: none"><li><input type="checkbox"/> <b>Storyboard</b></li><li><input type="checkbox"/> <b>10-15 minute eLearning course with 4 short modules (Articulate Rise):</b><ul style="list-style-type: none"><li><b>Module 1: Benefits of Protein Shakes</b><ul style="list-style-type: none"><li>•infographic (using Canva or other graphic design platform)</li></ul></li><li><b>Module 2: The Blender</b><ul style="list-style-type: none"><li>•blender parts (hot spots interactive)</li><li>•how to use blender, including set up, blending, and clean up (1-2 minute video using Powtoon for combination of video footage and animated text/images)</li><li>•safety reminders (static text, bulleted list format)</li></ul></li><li><b>Module 3: How to Make an Easy Protein Shake</b><ul style="list-style-type: none"><li>•protein shake recipe (1-minute video using Powtoon)</li><li>•create your own recipe (drag-and-drop interactive with chosen ingredients dragged and dropped into blender and a text field to enter in a name for your own customized shake)</li></ul></li><li><b>Module 4: Resources</b><ul style="list-style-type: none"><li>•printable recipe with nutritional facts, list of optional ingredients, and blender instructions</li><li>•company's internal health and wellness web page with ongoing and upcoming events (i.e. smoothie social, recipe swap portal, shake-of-the-month, recipe challenge, etc.)</li></ul></li></ul></li></ul> <p><i>What is the ideal timeline for deliverables?</i></p>
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 **Questions**

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